



UZIKWASA



**Conscious Practice
to Transformation**





Uganda

Kenya

Rwanda

Burundi

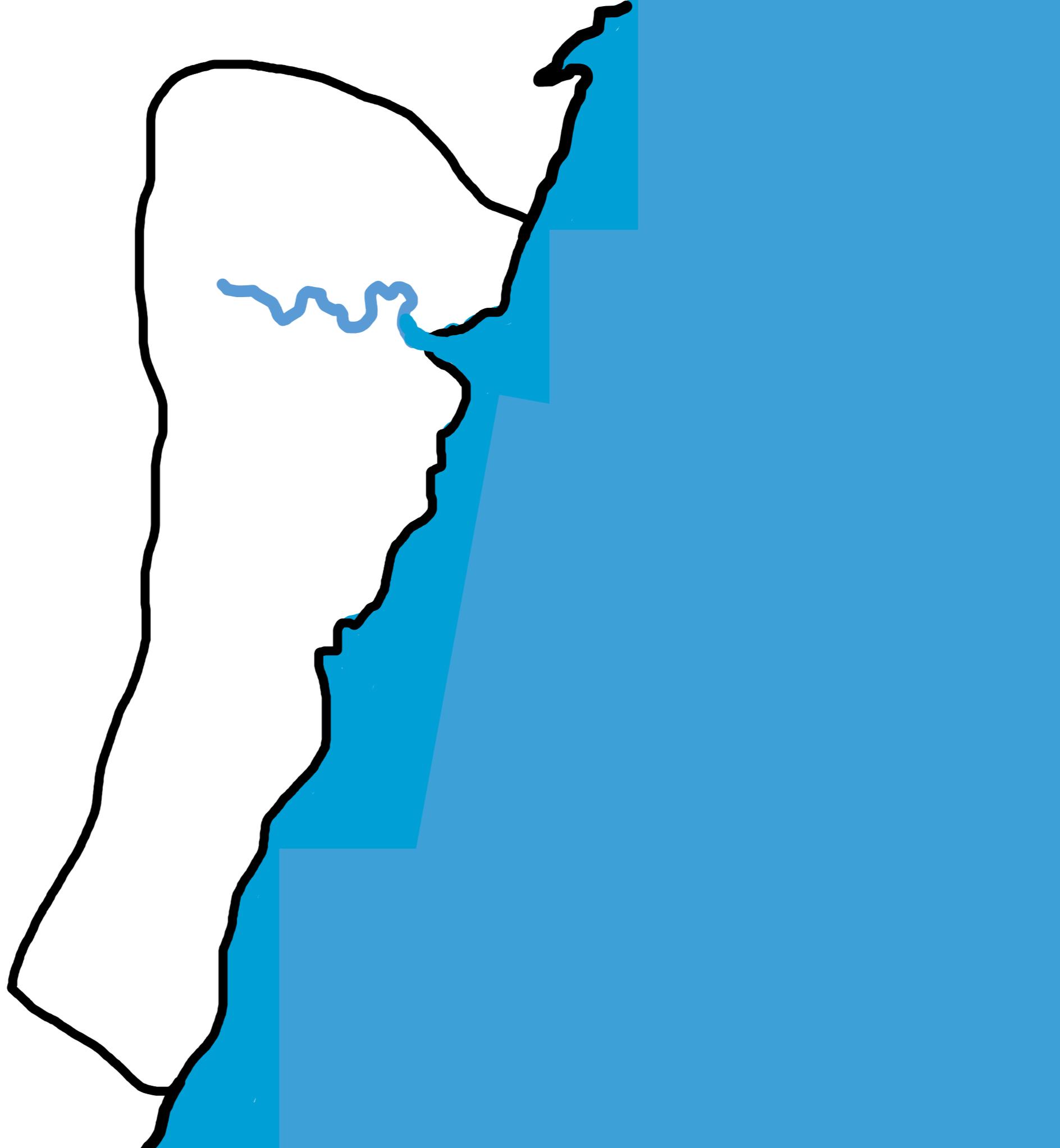
Tanzania

DRC

Zambia

Malawi

Mozambique



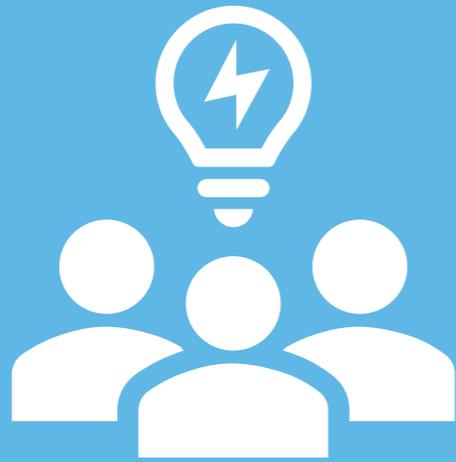
Pangani District

We work as a catalyst for lasting social change by facilitating **individuals**, **communities** and **systems** through self-reflective processes to transformation.

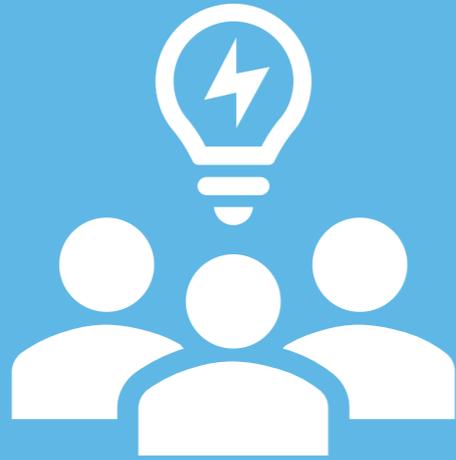
UZI KWASA

Depth versus breadth

UZI KWASA



**Reflective
Leadership
Training for Every
Leader in
Pangani District**



**Reflective
Leadership
Training for Every
Leader in
Pangani District**



**Multimedia
Campaigns for
Sustained
Community
Dialogue**

HIV/AIDS

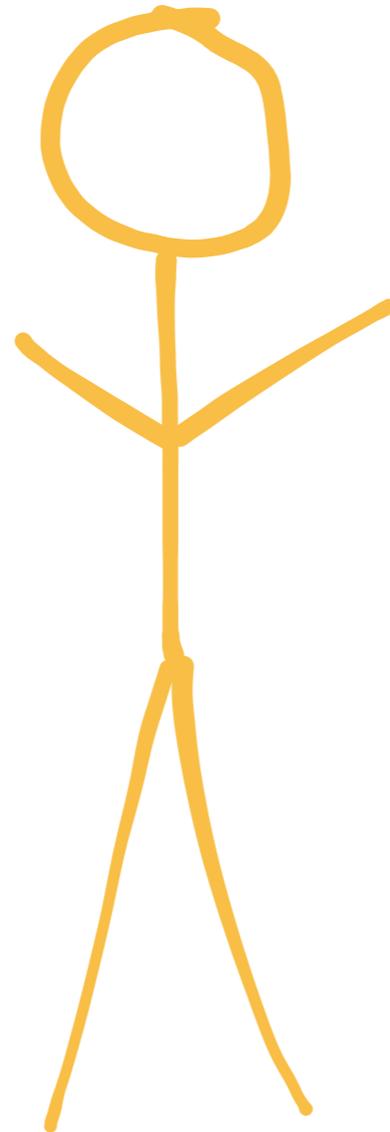
Early Marriage

**Sexual
Violence**

IPV & VAC

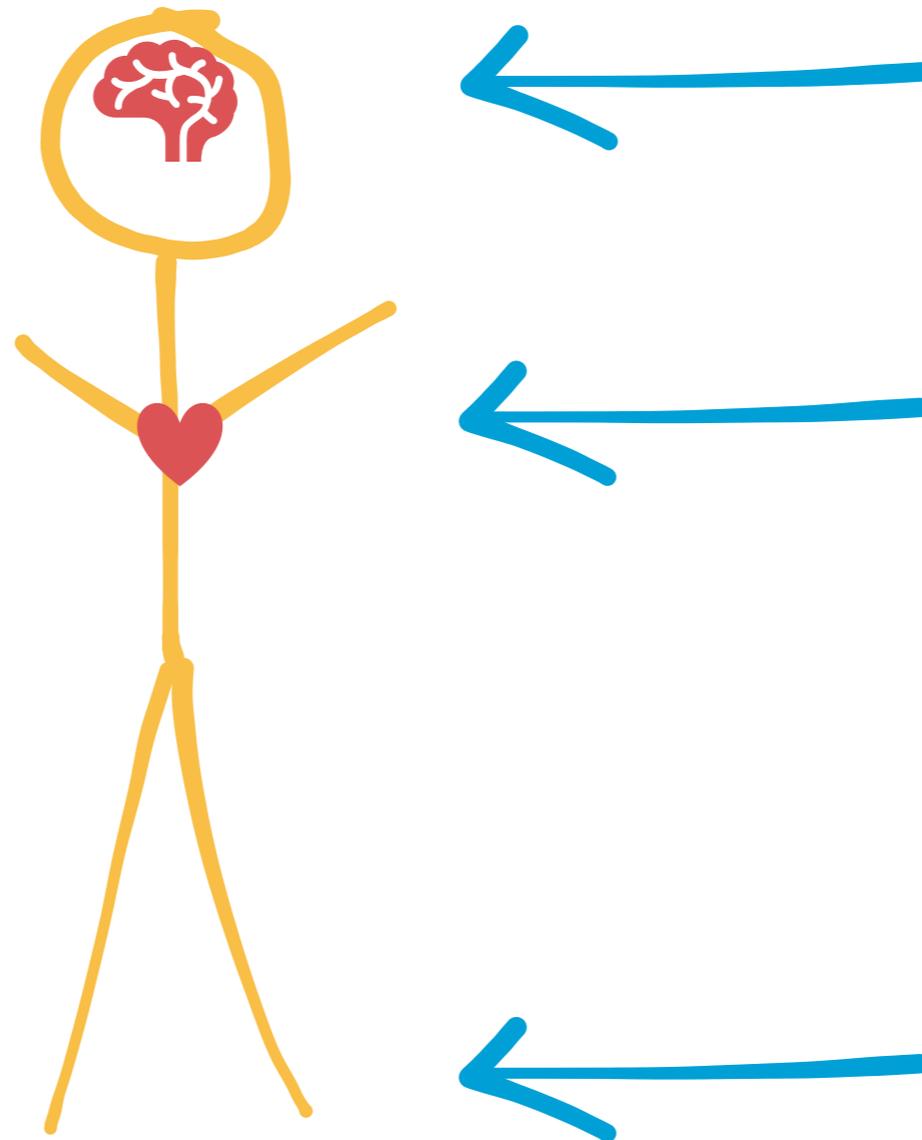


Change Starts with the Self

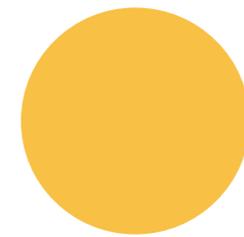




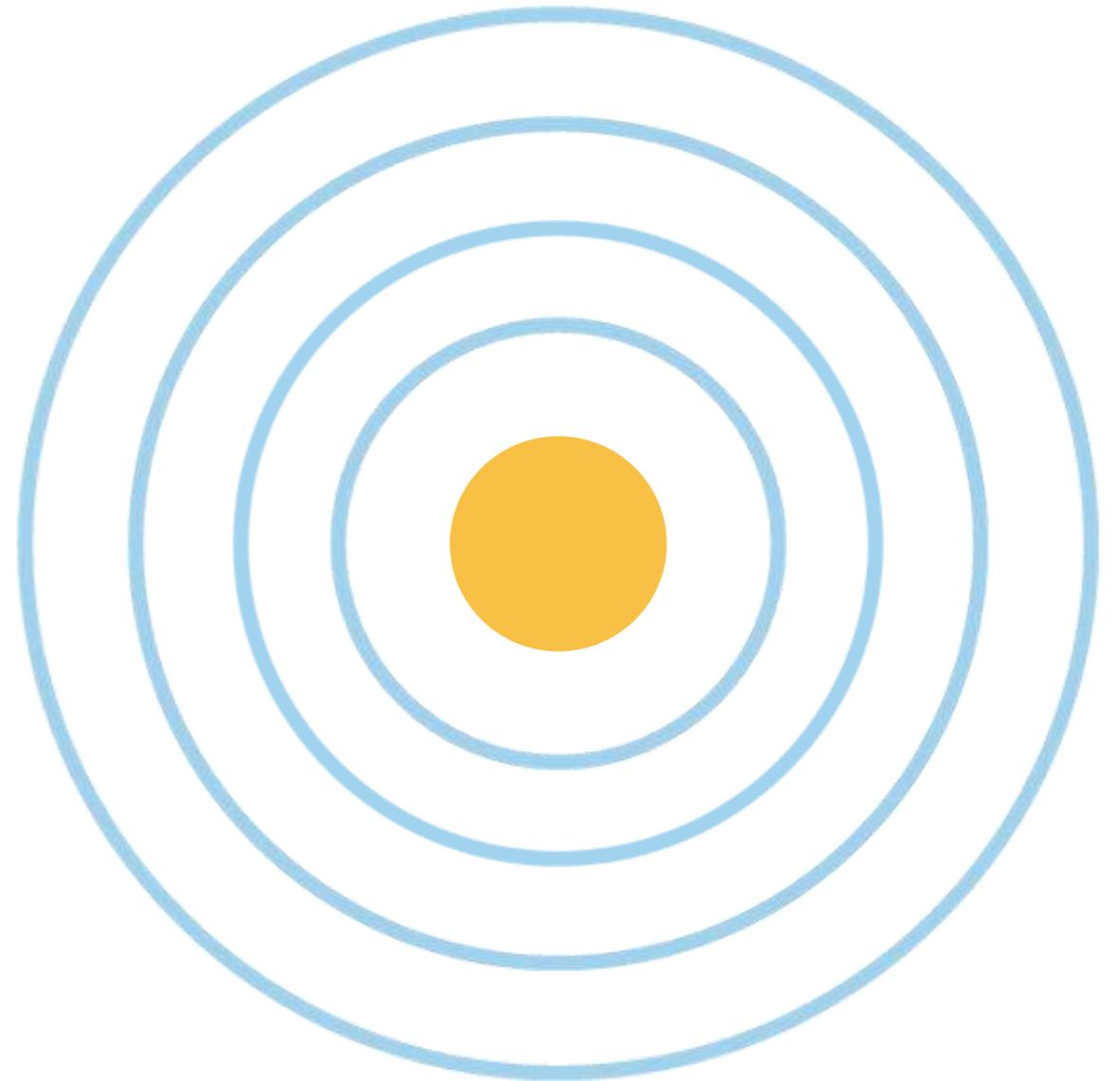
Change Starts with the Self

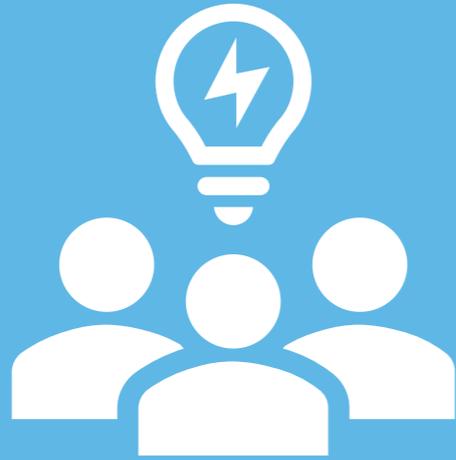


In a single village,
**reflective leadership
interventions** reach a
carefully assembled
group of stakeholders



And **multimedia campaigns** sustain the dialogue among the wider community.

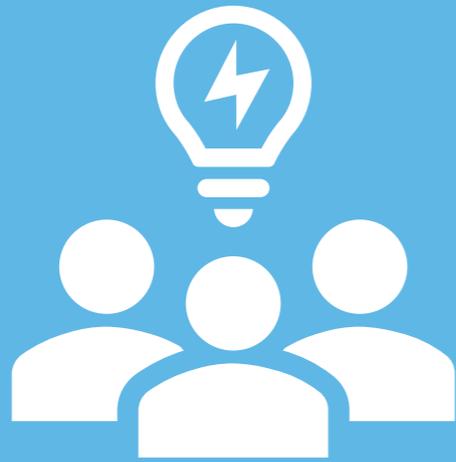




Reflective Workshops on

- **HIV/AIDS**
- **VAWG**
- **Education**
- **VAC**
- **IPV**





Reflective Workshops

- HIV/AIDS
- VAWG
- Education
- VAC
- IPV

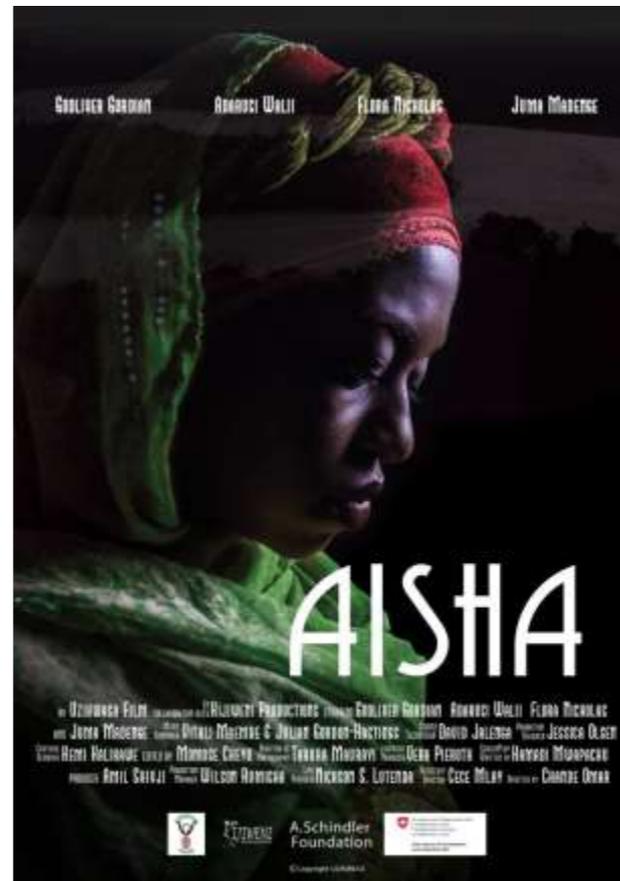


- Pangani FM
- Feature Films
- Comic Books
- Community Theater
- TV Spots

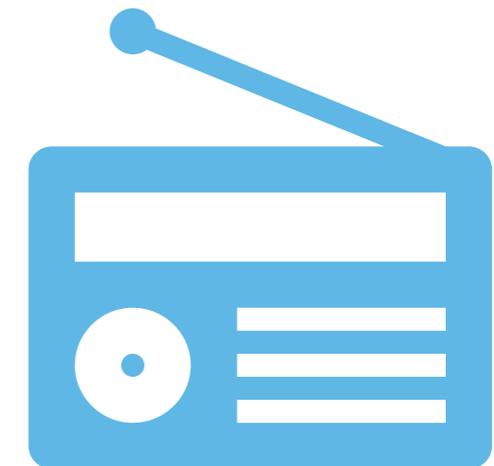
Pangani FM

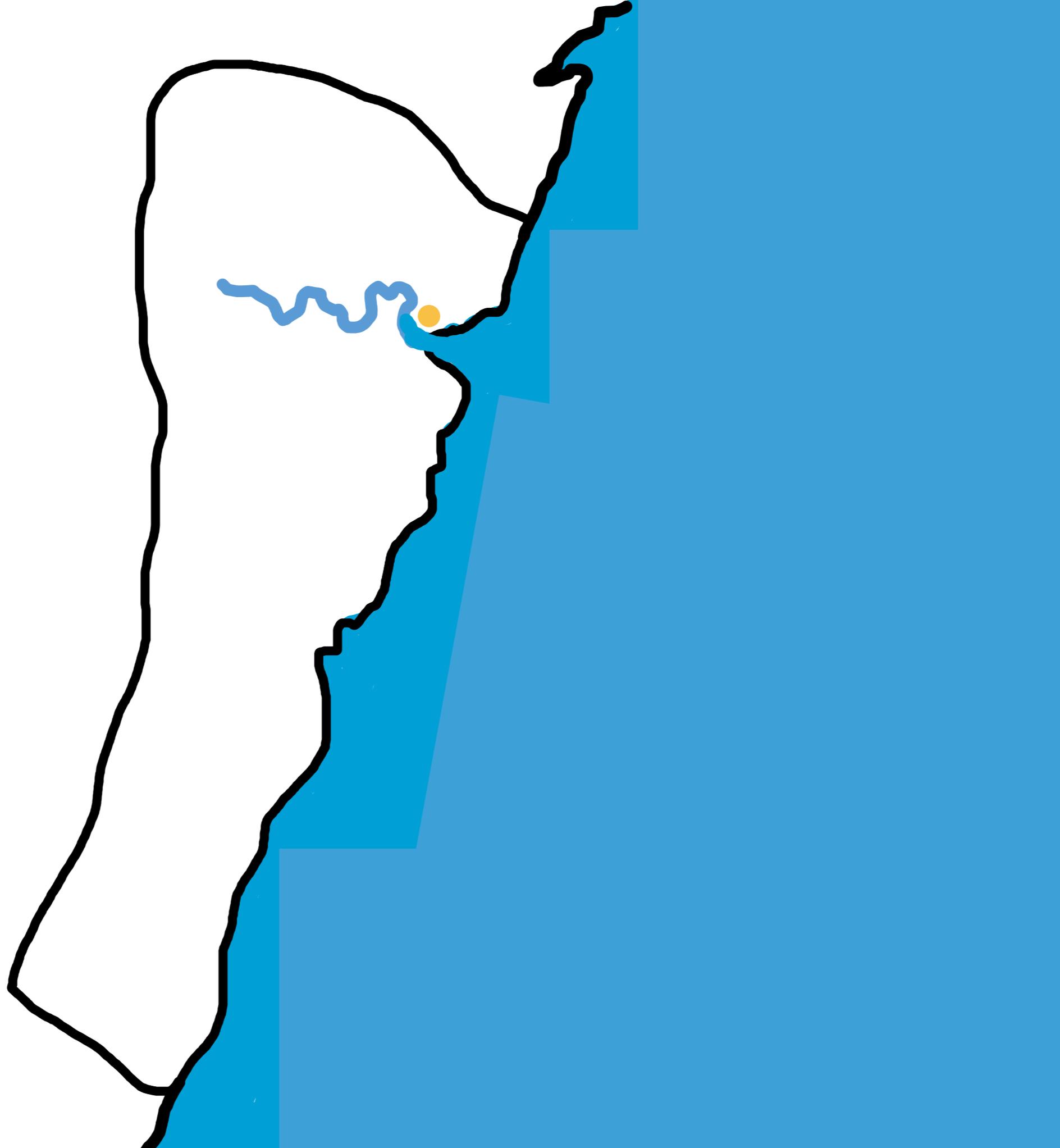


AISHA

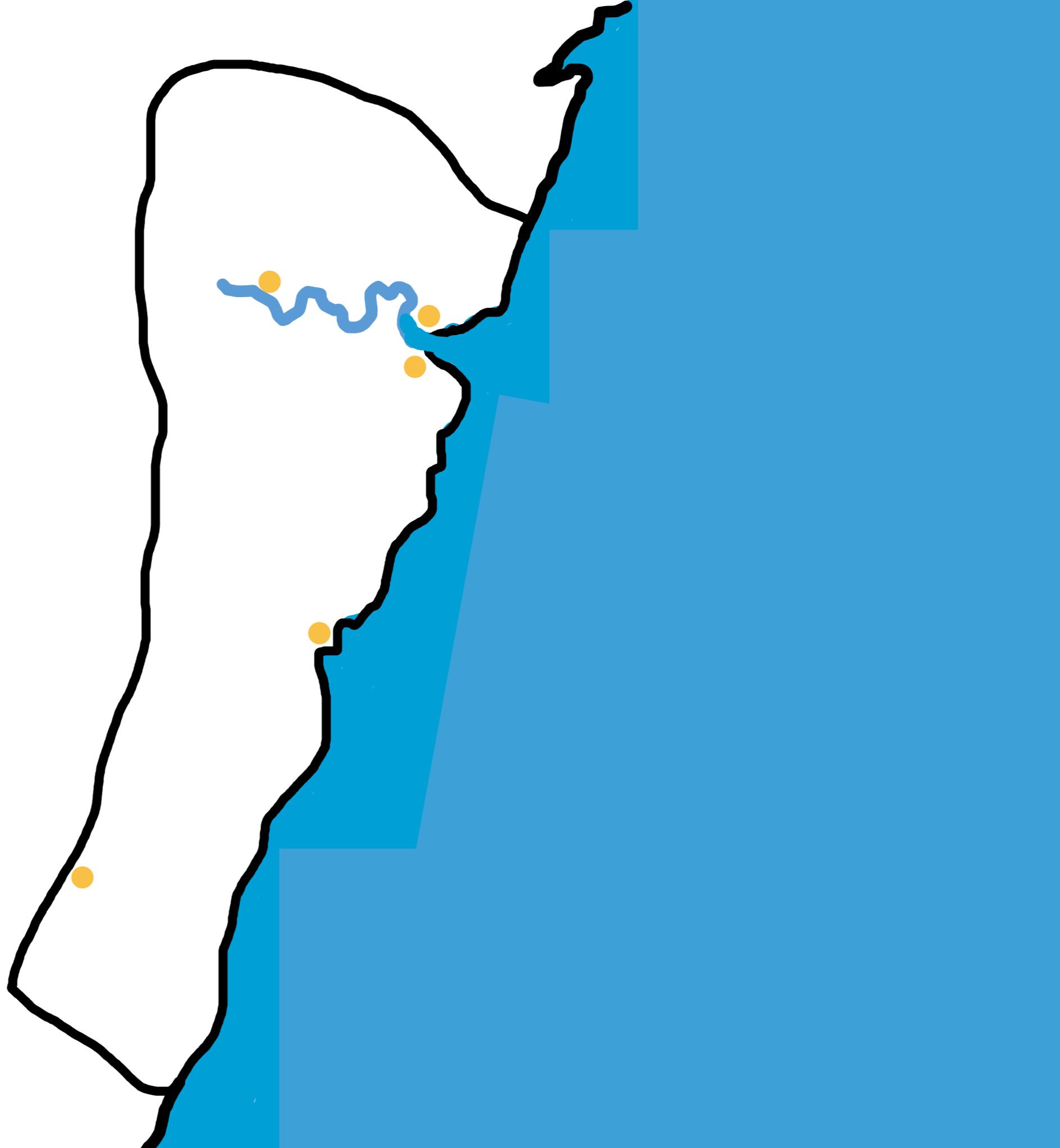


TAMAPENDO

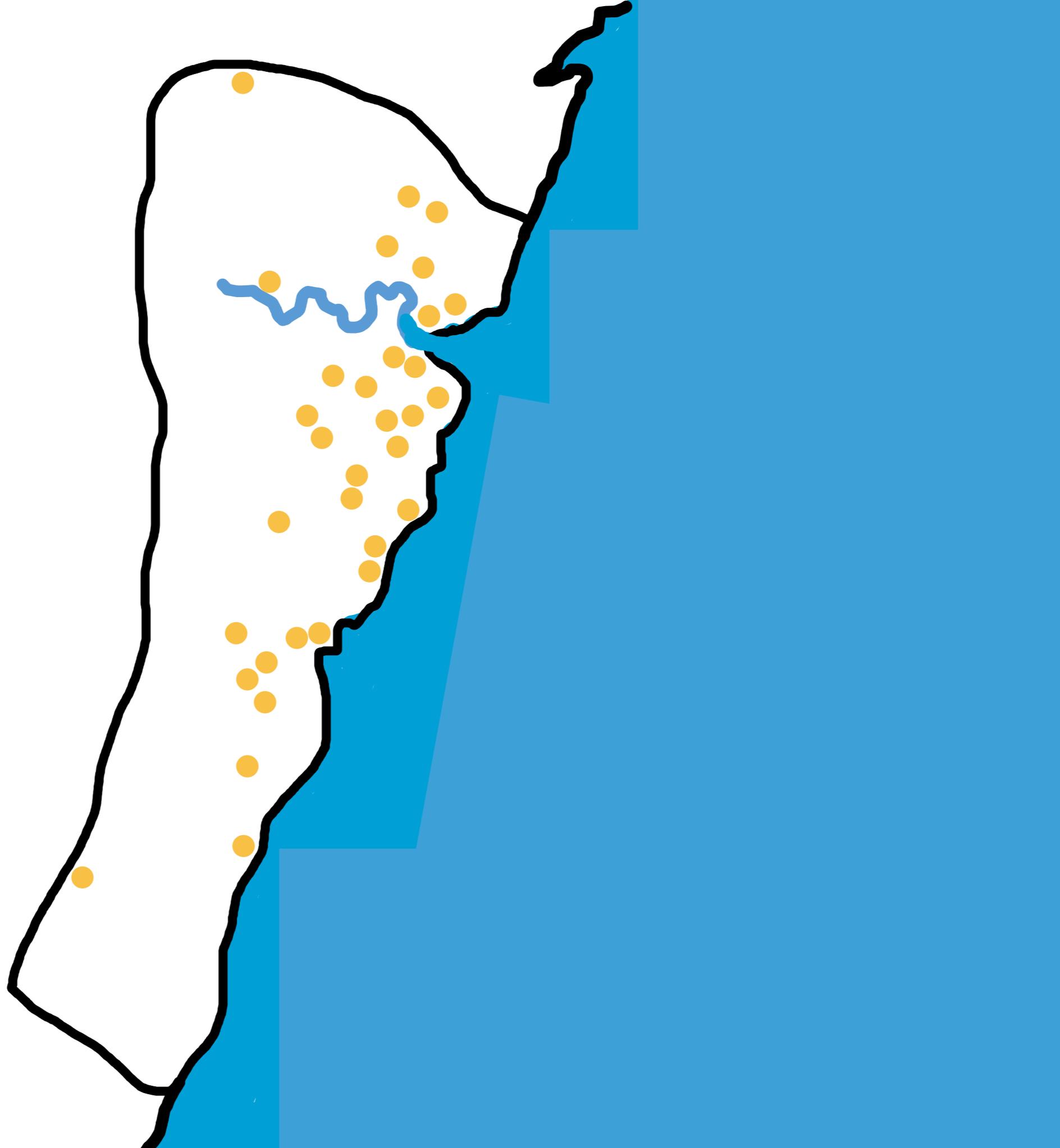




Pangani District

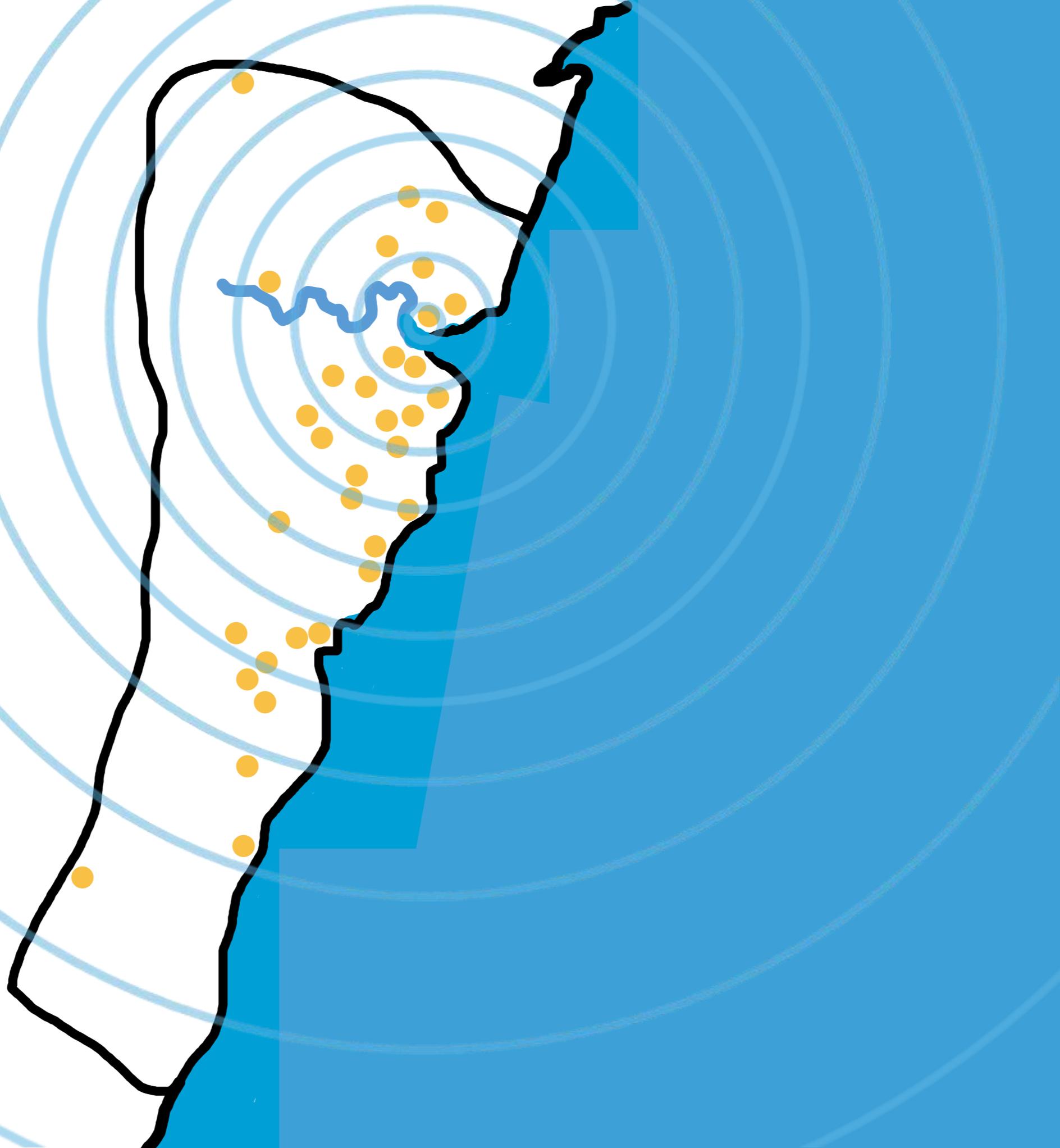


Pangani District



Pangani District

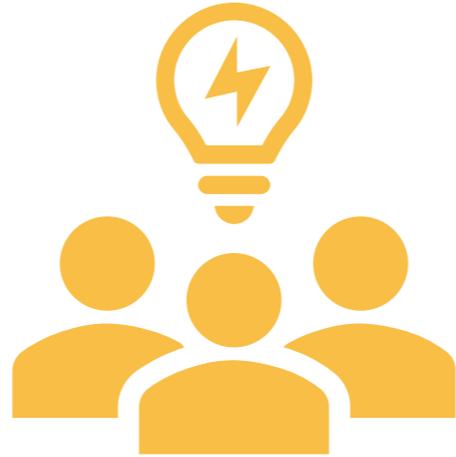
Pangani District



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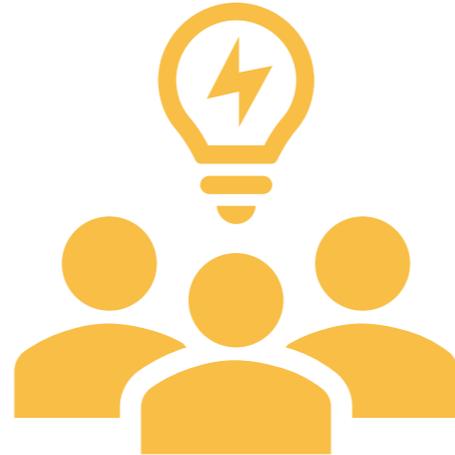
V



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V



- **Village Leaders**
- **District Leaders**
- **School Committee**
- **Religious Leaders**
- **Community Groups**
- **Couples**

I

P

V



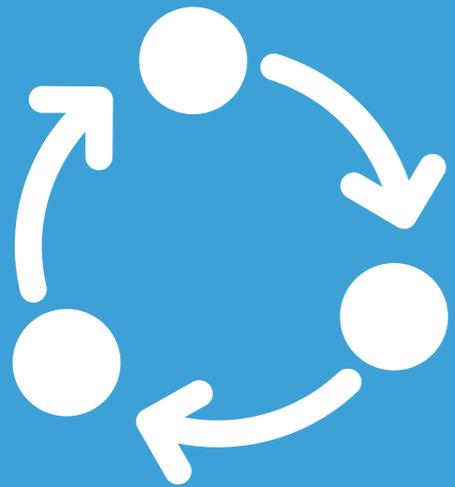
- **Village Leaders**
- **District Leaders**
- **School Committee**
- **Religious Leaders**
- **Community Groups**
- **Couples**



- **Interactive Couples' Radio Program**
- **Radio Drama**
- **Radio & Video Spots**
- **Community Theatre**

Pangani District





How do we evaluate change from sustained, holistic intervention programs?

Research Collaboration with LSHTM

Shelley Lees (LSHTM)

Mark Marchant (LSHTM)

Nicola Desmond (MLW)

LONDON
SCHOOL *of*
HYGIENE
& TROPICAL
MEDICINE



Collaboration

IPV Qual Study

Hearsay Ethnography

- 5 women
- 5 men
- 5 villages
- 5 years (2011-2015)



IPV Qual Study

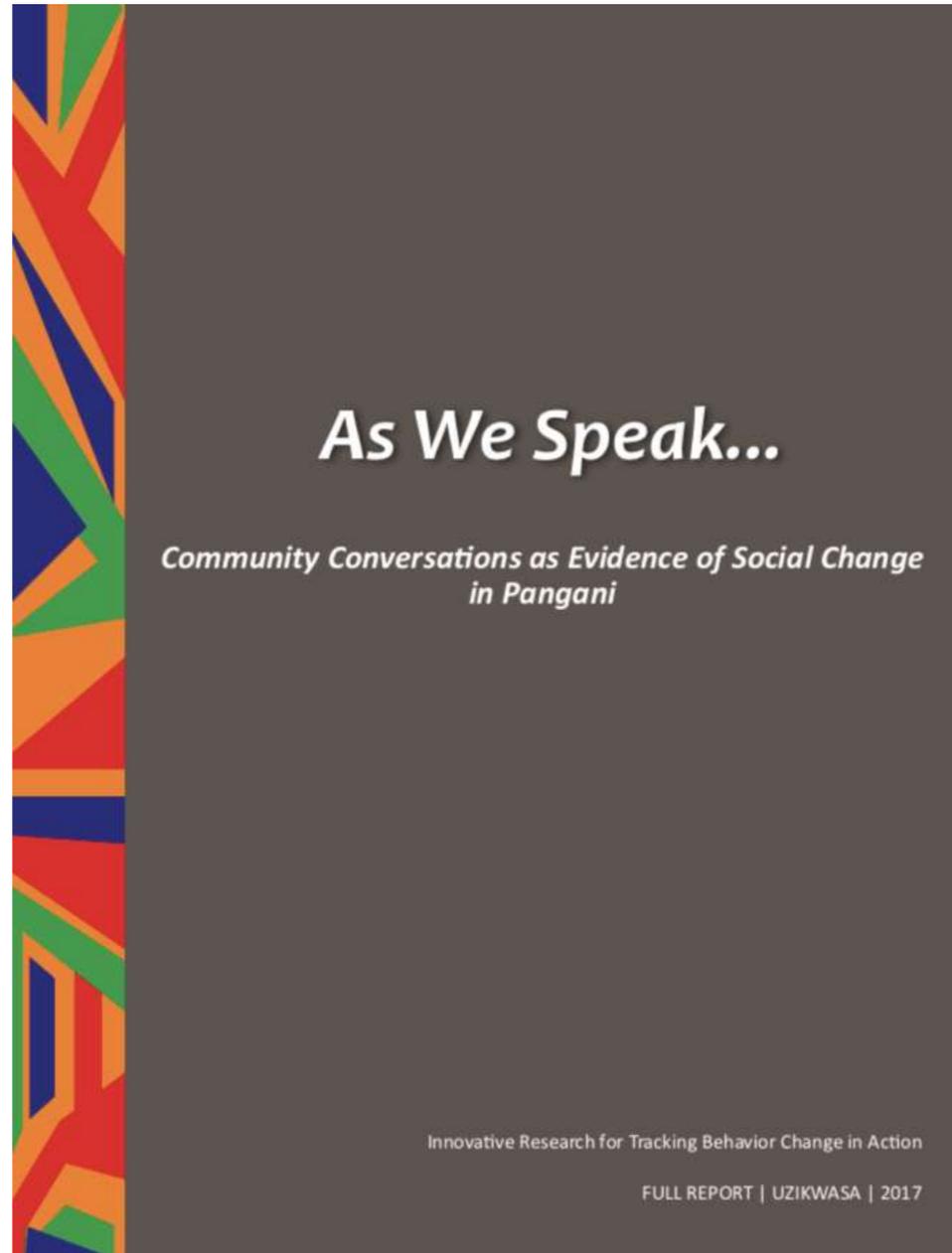
Hearsay Ethnography

- 5 women
- 5 men
- 5 villages
- 5 years (2011-2015)

Qualitative Research

- 20 IDIs (5 per village)
- 16 FGDs (4 per village)
- 4 villages





IPV Qual Study

Focus Group Discussions

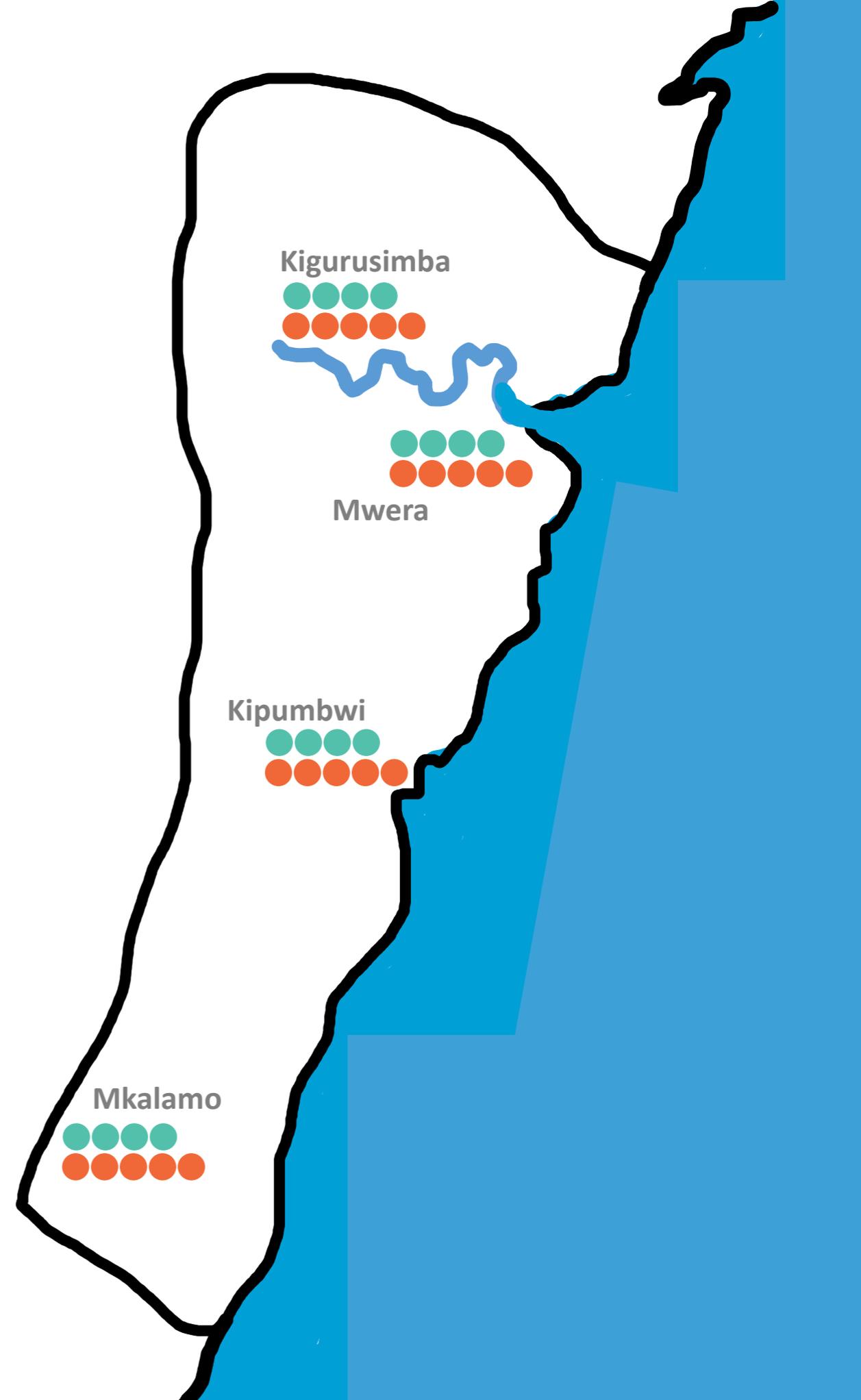
- Men
- Women
- Young men
- Young Women

n = 16

In-Depth Interviews

- Village Leadership Coalition Member
- School Committee Member
- Village Executive Officer
- Religious Leader
- School Safe System Matron/Patron

n = 20





Respondents identified various forms of IPV

- Sexual
- Physical
- Psychological
- Economic
- Controlling Behaviour

Findings



**“Understandings of IPV in Pangani
are complex and in line with ongoing
multimedia education.”**

-Lees et al. (2018)

Findings



“I didn’t know that I was committing violence. Once I was trained I realised am part of it. And not just me, even you too [to interviewer].”

Village C IDI, Safe Systems Patron

Findings



“That lesson of transformative leadership, it touches you. You cannot escape it.”

Village C, Religious Leader

Findings



“Testimonies of change are directly attributed to UZIKWASA’s programs...”

-Lees et al. (2018)

Findings



“Women are challenging the notions of male dominance and asserting... gender equality.”

-Lees et al. (2018)

Conclusion



UZIKWASA's program is gender-transformative.

-Lees et al. (2018)

Conclusion



Addressing Intimate Partner Violence Using Gender-Transformative Approaches at a Community Level in Rural Tanzania: The UZIKWASA program

Shelley Lees,¹  Mark Marchant,²
and Nicola Desmond³

Abstract

Intimate partner violence (IPV) is recognized as an important public health and social problem, with far-reaching consequences for women's physical and emotional health and social well-being, yet little is known about how behavior change campaigns (BCCs) affect this type of behavior and other related abuses in Tanzania and in other sub-Saharan African countries. UZIKWASA is a civil society organization based in Pangani District in coastal Tanzania and

Journal of Interpersonal Violence

1–22

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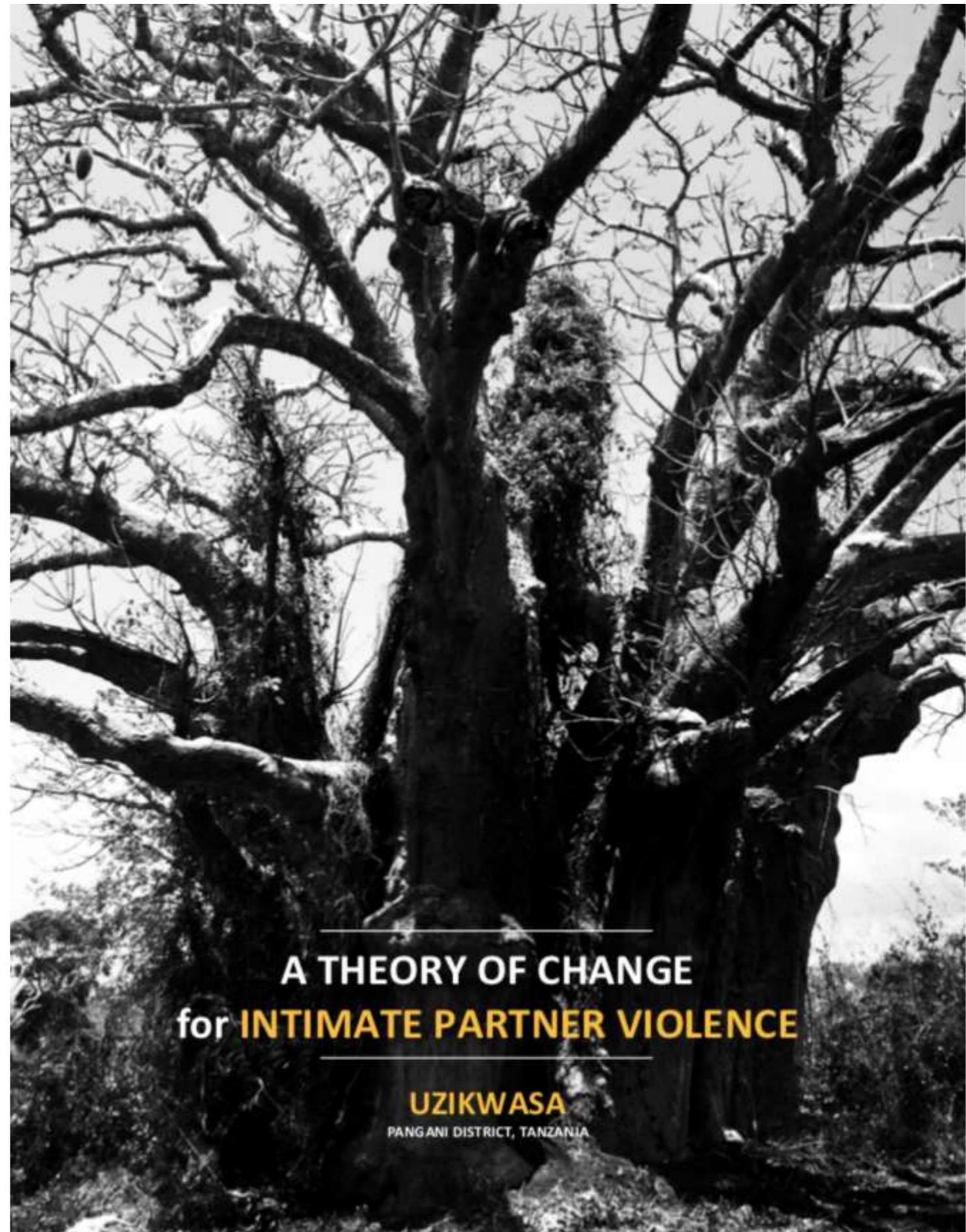
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A THEORY OF CHANGE
for **INTIMATE PARTNER VIOLENCE**

UZIKWASA
PANGANI DISTRICT, TANZANIA



Joining Hands

for Gender Justice

*A guide for social change to help end violence
against women and children based on the
Pangani Intervention Model*



uzikwasa.or.tz